

Ad Size Reference Guide

Full Page
10.25" x 12.25"

Junior Page
7.625" x 8"

$\frac{3}{4}$ Page Vertical
7.625" x 12.25"

½ Page Vertical
5" x 12.25"

¼ Page Vertical
5" x 6"

1/8 Page
Vertical
2.375" x 6"

$\frac{1}{16}$ Page
Vertical
2.375" x 2.875"

½ Page Horizontal
10.25" x 6"

¼ Page Horizontal (Banner)
10.25" x 2.875"

$\frac{3}{8}$ Page Horizontal
7.625" x 6"

1/8 Page Horizontal
5" x 2.875"

Business Card

3.25" x 1.875"